## **MEDIA RELEASE** For Immediate Release

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## 39<sup>th</sup> Annual Suffolk Peanut Fest Announces Entertainment

SUFFOLK, VA: Expect a "Mud-slingin', Nut Crackin' Good Time" at the 39<sup>th</sup> Annual Suffolk Peanut Fest, October 6-9, at the Suffolk Executive Airport. We will celebrate Suffolk's nutty heritage with four days of concerts, amusement rides, family activities, fest food, silent discos, vendors and crafts, plus fireworks, a demolition derby, truck and tractor pull, camel rides, a shrimp feast, peanut butter sculpting and more! Tires will be spinning and the mud will fly at the Suffolk Mud Jam in the festival arena as the expanded motorsport event joins the festival line-up. Suffolk Peanut Fest also welcomes the Virginia Festival of Flight to the October 8 schedule, adding airplane rides, skydiving, aviation activities, vendors, and more. Also new for 2016 is a Vintage Market Day on Saturday, October 8, showcasing vendors selling reclaimed/repurposed and/or antique furniture, vintage home decor, etc.

Suffolk Peanut Fest's highly anticipated Budweiser Main Stage entertainment line-up will feature four-time Grammy nominee and the Academy of Country Music's "Top New Male Vocalist" award winner, **Joe Nichols**, on Saturday, October 8. His album *Crickets* debuted in the Top 3 on the Billboard Country Albums Chart and spawned the two multi-week #1, RIAA gold-certified hits "Yeah" and "Sunny and 75." Nichols has six #1 hits and eight Top 10 singles to his credit, including chart-toppers like "Brokenheartsville," "Tequila Makes Her Clothes Fall Off" and "Gimmie That Girl," and Top 10 smashes like "The Impossible," "If Nobody Believed In You," "What's A Guy Gotta Do," "Size Matters" and "I'll Wait For You." Nichols just released his long-awaited new single "Undone," off his forthcoming RED BOW Records project. The irresistibly smooth track is sure to become a defining song of the summer. Saturday's opening act, **Josh Phillips**, a former college baseball player who after a careerending injury in 2012 picked up a guitar and that's when Josh and everyone else began to understand what his real destiny was ... Josh now in 2016 has 400+ shows behind him, the fans can expect a traditional country lyricist with a little more of a rock delivery. "This isn't straight ahead country, or another southern rock sound. I don't see myself blending in, I want to create music that stands out," states Phillips. His latest single is, "What the Buzz is all About."

Sunday's main stage line-up will showcase the talented duo, **Brothers Osborne**, whose new album, *Pawn Shop*, offers bluesy slide guitar, country duets, southern rock solos, harmonies, and plenty of groove. The hooks are big, the guitars are loud, and the songs—every last one of them co-written by the Osbornes, who reached out to award-winning songwriters like Shane McAnally and Ross Copperman for help—introduce a duo whose music bridges the gap between the mainstream and the alternative world. Brothers Osborne climbed the country charts with songs like "Stay a Little Longer" and "Rum," and their new songs, "Dirt Rich," and "Loving Me Back," promise to be future chart toppers.

Special Guest, **Clark Manson**, will open for Brothers Osborne on Sunday, October 9. Manson is described as a young, wholesome mid-western country boy who exudes charm and incredible talent. A guitar player since the age of nine, early on he set his sights on becoming the next George Strait. Manson has opened for artists like Cole Swindell, Dustin Lynch and Chase Rice during the event, setting attendance records for the side stage. His first album, *Runnin with the Night*, boasts excellent reviews and since his debut, Manson has continued to add quality music to the county music world.

"The talent that we are showcasing at this year's festival is extraordinary," according to Lisa Key, Suffolk Festivals' Executive Director. "We've scheduled entertainers who blend the best in traditional country roots with current country sounds and we look forward to seeing the large crowds at the Main Stage and throughout the festival." Assisting with those large crowds will be a new entry process for the four-day event. "After researching similar size festivals and their admission processes, it was concluded that Suffolk Peanut Fest will transition from a per-vehicle parking fee to free parking and

a per-person admission fee. We understand that overhauling our admissions procedure will be a bit challenging for some and we are working to off-set some of those challenges by offering credit/debit card payments for admission and online ticket sales." Additionally, the Festival may offer military discounts to be announced at a later date. Admission is \$10 per person; children six and younger are free. Admission includes access to all concerts, motorsport events, festival of flight, family areas and more. For more information about the 39<sup>th</sup> Annual Suffolk Peanut Fest, log onto SuffolkPeanutFest.com or facebook.com/SuffolkPeanutFest.

The 39<sup>th</sup> Annual Suffolk Peanut Festival is scheduled for October 6-9, 2016. General admission is \$10 per person; Parking is free. For more information about Suffolk Peanut Fest and associated concerts, events and games, log onto SuffolkPeanutFest.com or contact Suffolk Festivals at 757.539.6751. facebook.com/SuffolkPeanutFest

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